## **National Strategy for Seafood Sector Resilience and Competitiveness**

The Strategy will capture what NMFS should do given current capabilities and authorities over next five years to: support seafood industry resilience and competitiveness, increase U.S. seafood production, raise domestic per capita seafood consumption, reduce illegal, unreported and unregulated fishing, and contribute to climate-friendly food production.



A draft Strategy was crafted based on input our agency has received from the seafood sector over many years. The CCC reviewed a draft annotated outline earlier this year.

## **Four Strategy Objectives**

- 1. Wild-capture fisheries: Optimize sustainable production of U.S. wild-capture seafood
- Aquaculture: Increase domestic marine aquaculture production and establish the U.S. as a global leader in sustainable aquaculture
- 3. International trade and monitoring: Fair, reciprocal, and sustainable seafood trade
- 4. **Seafood promotion, infrastructure and workforce development**: Strengthen the entire seafood sector through collaborative marketing, infrastructure modernization, and workforce development

## How you can help us create an effective Strategy:

- The Draft Strategy will be posted for public comment. Provide your written input at that time. Councils will be notified
  when it is available.
- Listening sessions will also occur during the period the Strategy is in the Federal Register. Provide your feedback verbally at that time.
- The draft Strategy will be revised based on public feedback.

